

SCOTT SEIBOLD

SENIOR CREATIVE PRODUCER & TEAM LEAD

(910) 512 7752
scottseibold.com
scottseibold@gmail.com

EXPERIENCE

2023– Present

Sr. Creative Producer & Deputy Managing Editor

Verity.News | Los Angeles

- Spearheaded video and podcast initiatives driving 35+ million views across Verity, Orwell, and Future of Life Institute, earning Washington Post coverage.
- Built vertical video pipeline with SOPs, naming conventions, and role-based workflows, scaling 5 editors across TikTok, Reels, and Shorts.

2022– 2025

Independent Producer

Disney+ | Los Angeles

- Produced and licensed *Not Just A Goof* to Disney+, an Annie Award-nominated documentary screened at D23 and Walt Disney Animation Studios, peaking at #3.
- Managed production of feature-length documentary, balancing creative vision with financial goals, Disney IP compliance, marketing, and global distribution.
- Led cross-disciplinary creative teams and drove influencer/podcast campaigns reaching millions, securing rare assets and interviews to craft a documentary praised by critics, embraced by fans, and holding 100% on Rotten Tomatoes.

2019 – 2023

Studio Production Manager

Cornerstone OnDemand | Los Angeles

- Awarded over a dozen honors for exceptional content in remote production, sustainability, social impact, and corporate training, enhancing company reputation.
- Produced 10 award-winning series used by 3,500 companies and 115M learners in 4 languages, building programs from creative development to product deployment.
- Oversaw \$1M+ studio operations budget, production pipeline, and staffing across vendors and in-house teams, producing 900+ learning assets in 12 months.
- Coordinated flow of assets and approvals between executives, creative production, and product teams, maintaining clarity, organization, and compliance.

2017 – 2019

Creative Media, Team Lead

Cornerstone OnDemand | Los Angeles

- Awarded MVP by executive leadership for hiring, leading, and mentoring the media team while managing the roadmap and all marketing photo/video assets.
- Built and maintained relationships with 6+ departments, increasing creative efficiency and alignment to reclaim tier 1 projects and saved \$300k+ annually.
- Produced multiple client stories, commercials and product launch videos across broadcast, social, and events while rejuvenating brand guidelines.

2014 – 2017

Creative Producer

Cornerstone OnDemand | Los Angeles

- Managed video and photography assets, overseeing B2B and B2C projects, scripts, DSLR filming, NLE editing, motion graphics, and delivery.
- Collaborated with senior leadership for projects featured in Times Square, Staples Center & billboards across Los Angeles to secure multi-million dollar accounts.

Additional Experience

Missions of Health (Co-Founder) - Grew a small Ugandan clinic into a full functioning hospital and nursing school serving 400 students. Partnerships with the NIH.

Global Citizen (Founding Team Member) - Directed a 70-event tour across 25 states, as keynote speaker to 15,000+ at SXSW, Harvard, Yale, NYU, and more.

ABOUT

Award-winning creative producer with 12+ years leading cross-functional teams across documentary, educational, and branded content - now leading production operations across global content pipelines.

Nominated for an Annie Award and featured in New York Times, Fortune, Yahoo, CNN, Disney, and The Washington Post.

EDUCATION

B.A. Communication Studies
University of North Carolina at Chapel Hill

CERTIFICATIONS

AI for Strategic Decisions

AI for Team Workflows

AI for Marketers

Brand Strategy

Situational Leadership

Project Management
Foundations

AWARDS

Shorty Award, Artificial Intelligence

Verity.News (2026)

Shorty Award, Website/App

Verity.News (2026)

Annie Award Nomination

Not Just A Goof (2025)

15 Telly & Anthem Awards

Cornerstone OnDemand (2019–2023)

SKILLS

Leadership: Project Management, Strategic Planning, Budgeting, Process Improvement, Partnerships, Team Building, Public Speaking

Creative: Brand & Campaign Strategy, Creative Direction, Content Production, Post-Production, Live Events, Rapid Prototyping

Editing & Design: Premiere, After Effects, Photoshop, Lightroom, Figma, Descript, CapCut

Emerging AI Tools: Veo, Higgsfield, Midjourney, ElevenLabs, Replit, Claude, ChatGPT

Workflow: Asana, Airtable, Wrike, Linear, Frame.io, Slack, Google Workspace